



# Demographic and Income Profile Report

Westwood Shopping Center  
2658 W 4700 S, Salt Lake City, UT, 84118  
Drive Time: 3 minutes

Latitude: 40.66796  
Longitude: -111.95653

Summary	2000		2010		2015	
Population	11,397		11,597		12,022	
Households	3,432		3,583		3,739	
Families	2,797		2,804		2,882	
Average Household Size	3.32		3.24		3.21	
Owner Occupied Housing Units	2,748		2,796		2,914	
Renter Occupied Housing Units	684		788		825	
Median Age	28.6		31.3		32.3	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	0.72%		2.41%		0.76%	
Households	0.86%		2.39%		0.78%	
Families	0.55%		2.22%		0.64%	
Owner HHs	0.83%		2.47%		0.82%	
Median Household Income	2.32%		2.91%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	201	5.9%	125	3.5%	91	2.4%
\$15,000 - \$24,999	287	8.4%	202	5.6%	144	3.8%
\$25,000 - \$34,999	271	7.9%	211	5.9%	144	3.8%
\$35,000 - \$49,999	717	21.0%	432	12.1%	262	7.0%
\$50,000 - \$74,999	1,040	30.5%	1,137	31.7%	1,239	33.1%
\$75,000 - \$99,999	525	15.4%	728	20.3%	660	17.6%
\$100,000 - \$149,999	317	9.3%	587	16.4%	921	24.6%
\$150,000 - \$199,999	20	0.6%	112	3.1%	200	5.3%
\$200,000+	37	1.1%	48	1.3%	81	2.2%
Median Household Income	\$53,854		\$66,680		\$74,766	
Average Household Income	\$60,675		\$75,945		\$87,189	
Per Capita Income	\$18,187		\$23,274		\$26,939	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	903	7.9%	959	8.3%	1,007	8.4%
5 - 9	937	8.2%	950	8.2%	1,016	8.5%
10 - 14	1,006	8.8%	907	7.8%	1,034	8.6%
15 - 19	1,191	10.5%	951	8.2%	965	8.0%
20 - 24	1,053	9.2%	790	6.8%	783	6.5%
25 - 34	1,586	13.9%	2,061	17.8%	1,743	14.5%
35 - 44	1,606	14.1%	1,535	13.2%	1,991	16.6%
45 - 54	1,675	14.7%	1,438	12.4%	1,372	11.4%
55 - 64	876	7.7%	1,205	10.4%	1,083	9.0%
65 - 74	342	3.0%	544	4.7%	729	6.1%
75 - 84	174	1.5%	189	1.6%	225	1.9%
85+	47	0.4%	68	0.6%	74	0.6%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,531	83.6%	8,936	77.0%	8,994	74.8%
Black Alone	123	1.1%	216	1.9%	253	2.1%
American Indian Alone	75	0.7%	87	0.8%	92	0.8%
Asian Alone	470	4.1%	603	5.2%	686	5.7%
Pacific Islander Alone	199	1.7%	238	2.1%	249	2.1%
Some Other Race Alone	666	5.8%	1,072	9.2%	1,245	10.4%
Two or More Races	332	2.9%	446	3.8%	502	4.2%
Hispanic Origin (Any Race)	1,462	12.8%	2,358	20.3%	2,842	23.6%

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

September 21, 2011

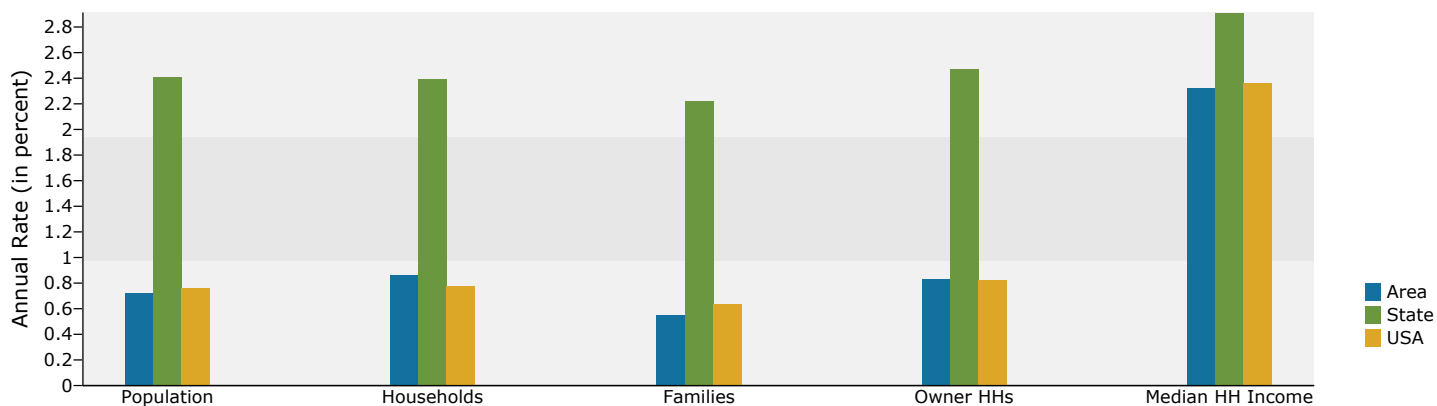
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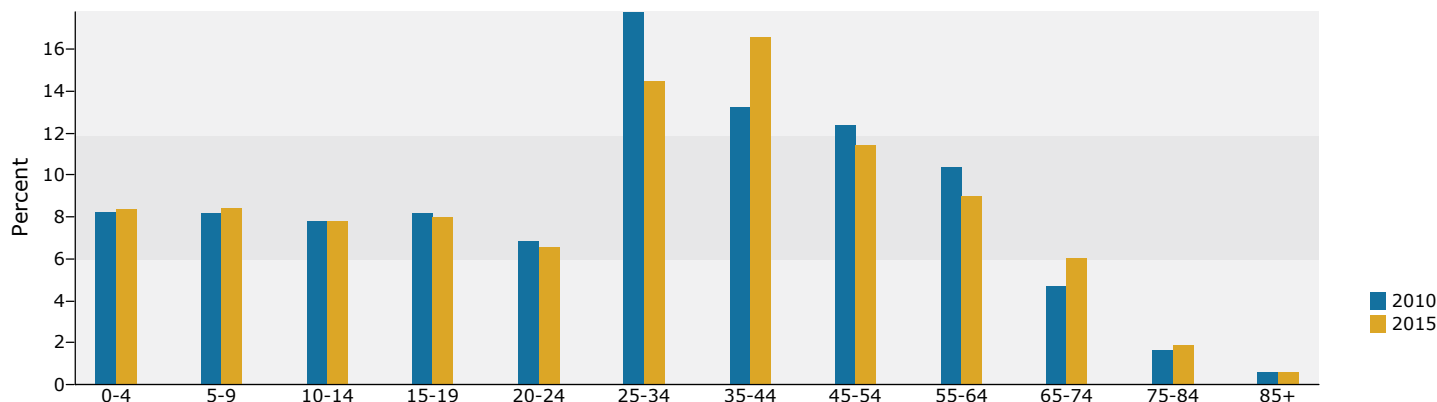
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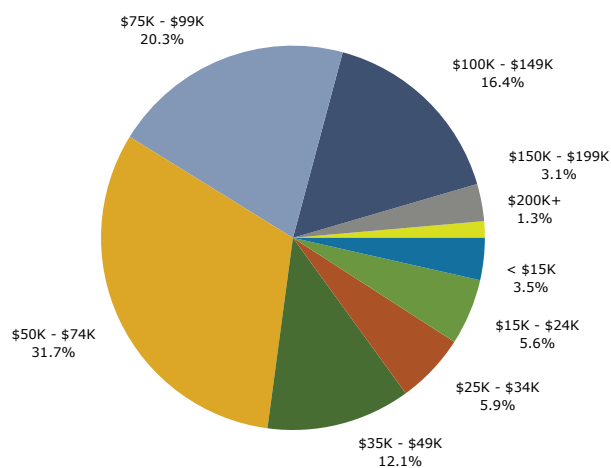
## Trends 2010-2015



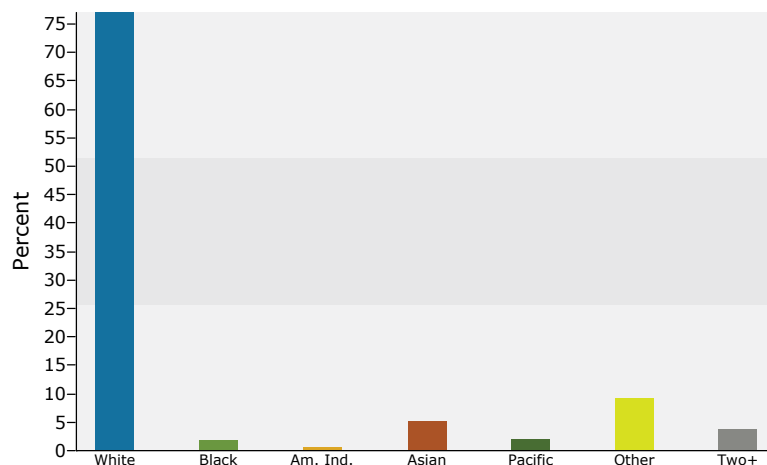
## Population by Age



## 2010 Household Income



## 2010 Population by Race



2010 Percent Hispanic Origin: 20.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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Summary	2000		2010		2015	
Population	51,408		52,657		54,730	
Households	15,454		16,195		16,936	
Families	12,579		12,646		13,015	
Average Household Size	3.32		3.25		3.23	
Owner Occupied Housing Units	11,732		12,018		12,531	
Renter Occupied Housing Units	3,721		4,177		4,405	
Median Age	28.4		30.8		31.6	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	0.78%		2.41%		0.76%	
Households	0.90%		2.39%		0.78%	
Families	0.58%		2.22%		0.64%	
Owner HHs	0.84%		2.47%		0.82%	
Median Household Income	2.38%		2.91%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,153	7.5%	763	4.7%	591	3.5%
\$15,000 - \$24,999	1,475	9.5%	953	5.9%	729	4.3%
\$25,000 - \$34,999	2,011	13.0%	1,286	7.9%	939	5.5%
\$35,000 - \$49,999	3,367	21.8%	2,563	15.8%	1,651	9.7%
\$50,000 - \$74,999	4,143	26.8%	5,019	31.0%	5,719	33.8%
\$75,000 - \$99,999	1,947	12.6%	2,806	17.3%	2,658	15.7%
\$100,000 - \$149,999	1,096	7.1%	2,123	13.1%	3,452	20.4%
\$150,000 - \$199,999	139	0.9%	430	2.7%	825	4.9%
\$200,000+	136	0.9%	251	1.6%	374	2.2%
Median Household Income	\$48,578		\$61,176		\$68,823	
Average Household Income	\$55,445		\$70,283		\$81,247	
Per Capita Income	\$16,644		\$21,630		\$25,162	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,497	8.7%	4,749	9.0%	4,968	9.1%
5 - 9	4,472	8.7%	4,460	8.5%	4,719	8.6%
10 - 14	4,395	8.5%	4,175	7.9%	4,685	8.6%
15 - 19	4,946	9.6%	4,288	8.1%	4,315	7.9%
20 - 24	4,735	9.2%	3,659	6.9%	3,863	7.1%
25 - 34	7,469	14.5%	8,876	16.9%	7,646	14.0%
35 - 44	6,985	13.6%	6,861	13.0%	8,404	15.4%
45 - 54	6,543	12.7%	6,293	12.0%	6,143	11.2%
55 - 64	3,895	7.6%	4,842	9.2%	4,776	8.7%
65 - 74	2,225	4.3%	2,728	5.2%	3,304	6.0%
75 - 84	1,032	2.0%	1,361	2.6%	1,485	2.7%
85+	213	0.4%	364	0.7%	421	0.8%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	42,460	82.6%	39,992	76.0%	40,406	73.8%
Black Alone	494	1.0%	860	1.6%	1,007	1.8%
American Indian Alone	513	1.0%	601	1.1%	646	1.2%
Asian Alone	1,710	3.3%	2,192	4.2%	2,493	4.6%
Pacific Islander Alone	1,244	2.4%	1,447	2.7%	1,500	2.7%
Some Other Race Alone	3,558	6.9%	5,662	10.8%	6,543	12.0%
Two or More Races	1,429	2.8%	1,902	3.6%	2,135	3.9%
Hispanic Origin (Any Race)	8,016	15.6%	12,693	24.1%	15,205	27.8%

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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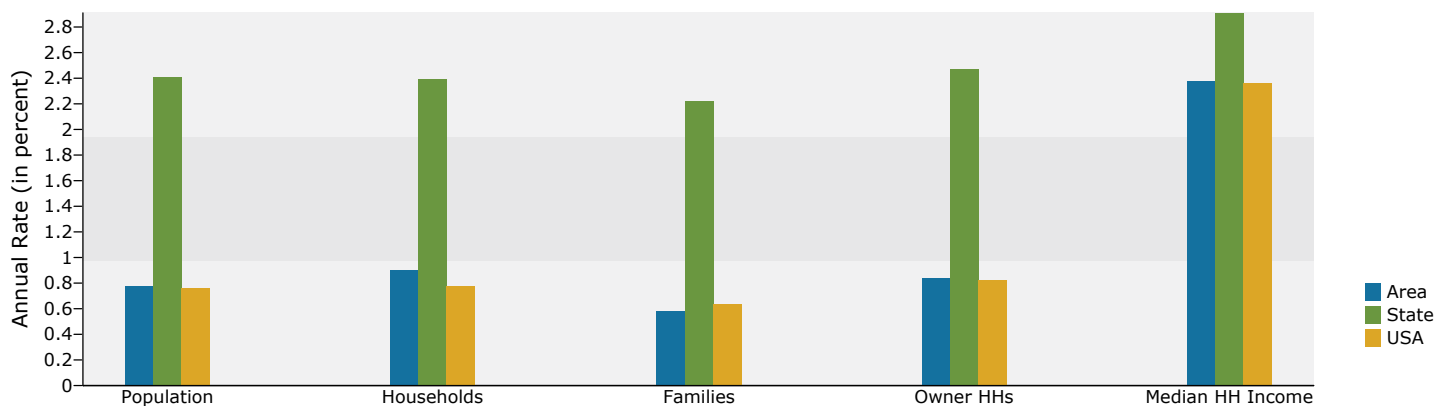
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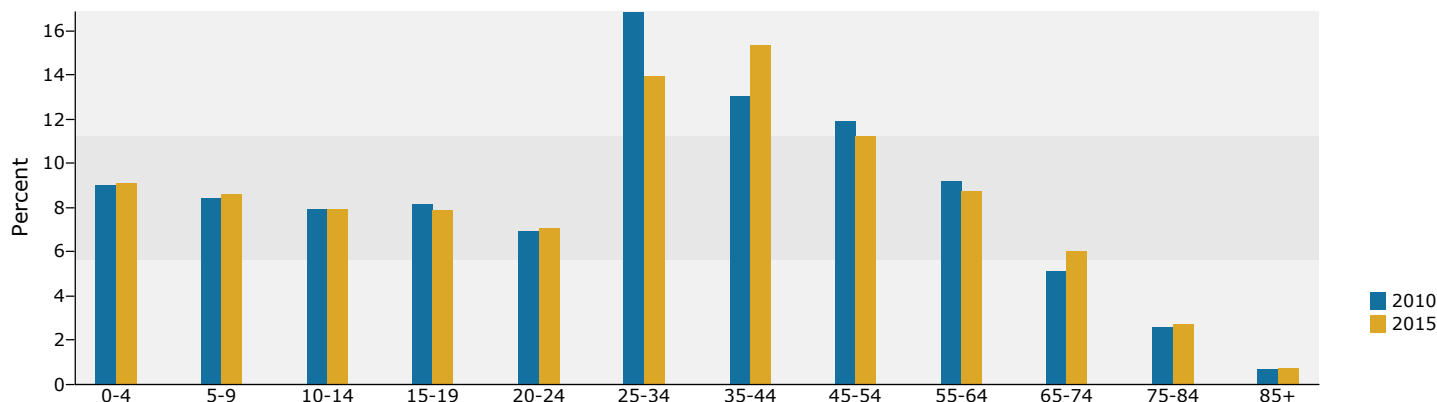
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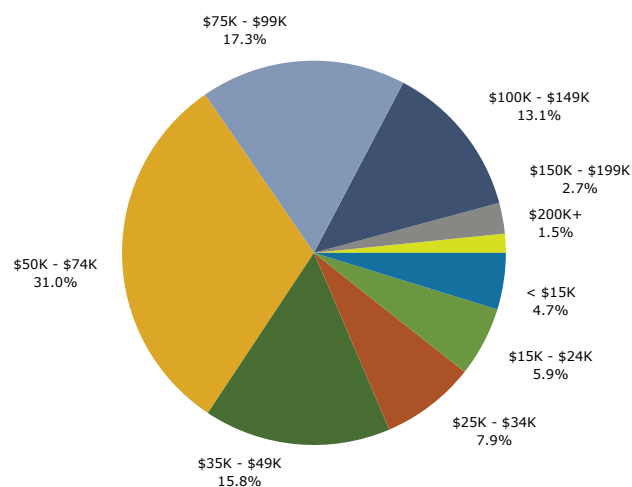
### Trends 2010-2015



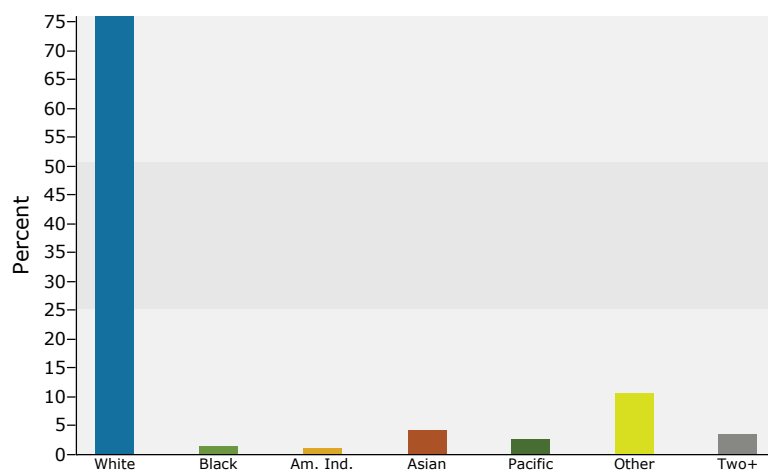
### Population by Age



### 2010 Household Income



### 2010 Population by Race



2010 Percent Hispanic Origin: 24.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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